

COVID-19 INFORMATION

assets kit


March 2020

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COVID-19 messages encourage all New Zealanders to make a few easy things our automatic 'always' behaviours. These behaviours are the most effective things we can do to protect ourselves and others from the spread of COVID-19.

Information

Your best source of reliable information, updates and advice on COVID-19 is: health.govt.nz/covid-19 

Assets

To support you to share the key messages with your communities, you can download assets to use in your local media, your communications or as email signatures or screen savers. (Note, files may not be changed)

- Bus shelter adverts
- Social media images
- Infosheets
- Email signature

Download from: hpa.org.nz/covid-19 

Keep checking back.

Further assets will be added as the campaign evolves.
Contact: enquiries@hpa.org.nz

BUS SHELTER ADS



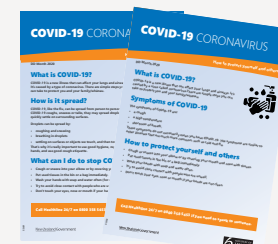
SOCIAL MEDIA



EMAIL SIGNATURE



INFOSHEETS



KEY MESSAGES

Wash hands for at least 20 seconds with water and soap and dry them thoroughly:

- before eating or handling food
- after using the toilet
- after coughing, sneezing, blowing your nose or wiping children's noses
- after caring for sick people.

Why? To kill the virus if it's on your hands.

Cover coughs and sneezes with disposable tissues or clothing

Why? If you sneeze or cough into your hands, you may contaminate objects or people that you touch.

Stay away from others if you're unwell

Why? To stop the spread of infection to others.

COVID-19 Coronavirus



Help protect yourself and your whānau with simple tips like washing and drying your hands thoroughly with soap and water.

Your health is in your hands.

For more info and tips on staying well visit health.govt.nz/covid-19



New Zealand Government

HOW TO USE THE ASSETS

Here are some ideas for how and where you might use the assets:

Screen saver

Toilets

Internal communications

Intranet

Email signature

Instagram

Personal & work Facebook pages

Twitter

Toolbox talks for Outdoor Workers

Lunch room

Noticeboards

Community settings

Newsletters

